

studio  
**b**

# B. ROCKE LANDSCAPING

CONSULT . DESIGN . BUILD





# BENEFITS OF CREATING A PROFESSIONAL LANDSCAPE PLAN WITH STUDIO B.



- Minimize change orders and benefit from significant construction cost savings.

- Ability to phase your project.

- Review multiple professionally designed proposals.

- Combine only the best design elements into your project.

- Visualize your project prior to construction.

- Receive 3D images and videos after each design meeting to share with clients and other company members.

- Use VIP Studio and Oculus Rift to virtually tour your project before construction.

- Make correct decisions with the guidance of experienced professional designers.

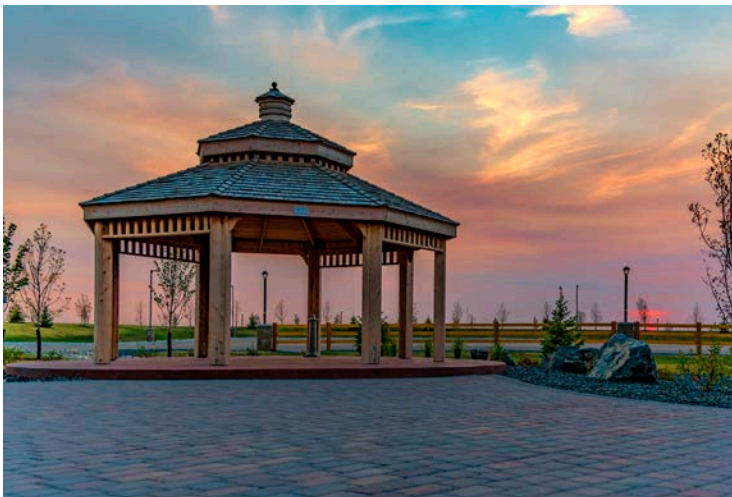






## FROM CONCEPT TO REALITY

VizTerra is the primary Professional 3D Landscape Design Software which we use to design, present and revise all of our custom landscape projects. We are able to design and present exactly what we will build.



We also use Google Sketch-Up and AutoCAD to produce detail drawings which will be used for construction.





# COMMERCIAL DESIGN PRICING

Initial consultation & preliminary estimates are free and include a 1 hour office meeting to review.

## CONSTRUCTION BUDGET:

## DESIGN COST:

**\$25,000 - \$70,000 - 8%-6% - (\$2000-\$5600)**

**\$70,000 - \$120K - 6%-4% - (\$4200-\$7200)**

**\$120K - \$200K- 4%-3.25% - (\$4800-\$8000)**

**\$200K - \$500K -3.25%-2.5% - (\$6500-\$16,250)**

**\$500K - \$1M - 2.5%-2% - (\$12,500-\$25,000)**

*\* Exact Design Cost will be determined based on initial site consult and total Preliminary Construction Budget.*



# FULL DESIGN PACKAGE

## 1. PRE-DESIGN MEETING

- Schedule initial site consultation with relevant company designers.
- Provide a wish-list of what you would like to see in your personal landscape design project. (Ideas, photos, etc)

## 3. DESIGN PRESENTATION & BUDGET REVIEW

- Full Design Package includes 3 office meetings (6 hours total) for revisions to finalize the concept plans.
- 2 custom design proposals will be presented to you based on your initial wish-list.
- Revisions will be made to create one "Master Plan".
- Phased construction quote will be provided based on the Master Plan and clients' budget.

## 2. DATA COLLECTION

- On a separate day, our crew will collect site measurements, photographs & create an elevation survey of your property (\*\* full payment of the Design Package is required before data collection takes place).

## 4. PROJECT MANAGEMENT

- A Project Manager will be assigned to your project, and an on-site meeting will be scheduled.
- The crew will follow the specific layout, dimensions and details which pertain to your Master Plan.
- A scaled construction drawing & detail set is available upon request for an additional 3% - 8% of total Construction Budget (this includes a digital and printed copy).

